



Topspares actually thinks of Perfon as a new colleague

“Perfon has given us an incredible flexibility and made us even more dynamic. Today we are a company not held back by limits, but driven by opportunities. We actually think of Perfon as a new colleague, and we constantly discover new possibilities.”

Perfon has proven its strengths and made sure that our IT is now perfectly connected: ERP, Perfon PIM, shops, catalogs, pictures, product information etc. And we can only recommend others to try it for themselves and be convinced. We were”



Peter Jensen
CEO
Topspares A/S

Challenge

For many years, Topspares spent countless hours on structuring their data. The hard data were in the ERP system, but handling all the “soft” benefits, related to the products, was a nightmare involving many databases.

Solution & Benefits

Perfon Product Information Management PIM-system has met Topspares’ most time consuming challenge by handling all the “soft” benefits in one single source and solution.



With the Perfon Product Information Management PIM system, Topspares keeps all product data in sync from one single source of truth

Topspares is using Perfon for relations among their products, tells the company’s CEO Peter Jensen:

“In short; we are binding information together in an intuitive way so we only have to maintain our data in one single place. This means that the data are always correct, no matter in what context they are used. At the same time it’s a pleasure that we can edit data in bulk, which means that data changes that would typically be extreme labor and time consuming now have become kid’s play.”

We can only recommend others to get their data cleaned and centralized as we have done and for this purpose, Perfon is the best tool available”



About Topspares

Topspares has a wide range of automotive spare parts for all brands of automobiles. They store more than 290.000 SKUs in their central warehouse in Denmark.

Topspares is the most significant distributor of auto spare parts in Denmark. The company's vision is to be a centre of knowledge and expertise and the preferred manufacturer and supplier of spare parts for the European automotive industry.

www.topspares.com

About Perfion

Perfion is a 100% standard Product Information Management (PIM) solution for companies with a complex product structure or need for multi-channel, multi-language communication. With Perfion you get a single source of truth for product information which gives you control of all product data wherever they are applied. Perfion has a documented return on investment of less than a year.