



All item related information is now visible at the same time

“By choosing Perflon we can now link the structured and unstructured data. This allows users the to see all the data at the same time due to Perflon’s ability to integrate with Dynamics AX.

Due to the fact that we have already completed a successful proof of concept, our confidence is high and we’re excited about the functionality and process improvements that Perflon will bring to our products and brands environment”



Vic Wotherspoon
General Manager -
Information Technology,
NHP Electrical Engineering Products

Challenge

NHP Electrical Engineering Products in Australia service their customer base with an extensive range of products and have a significant amount of product related material relevant to their range. Before the implementation of Perflon PIM, it was a daily challenge that none of the material was linked in any way to the items in the ERP system.

Solution & Benefits

NHP have moved to Microsoft Dynamics AX as their ERP system. This has completed the company’s long term strategy of standardizing on the Microsoft stack and obtaining the integration benefits that go along with that.

A “bridge solution” was required to link all the item related material to the corresponding items in Microsoft Dynamics AX, and this is where the Perflon Product Information Management system meets NHP’s needs:

- By choosing Perflon NHP can now link the structured and unstructured data. This allows users to see all the data at the same time due to Perflon’s ability to integrate with Dynamics AX. Perflon will also allow NHP to manage the release on items into Microsoft Dynamics AX.



NHP will benefit from Perflon for customer specific catalogs and creation of general InDesign catalog content



- Perfon will also allow NHP to manage the release of items into Microsoft Dynamics AX.
- With Perfon, NHP generates automated pricelists using the EasyCatalogue plug in. The pricelists are loaded on NHP's website.
- Other benefits NHP will realise from Perfon include customer specific catalogs, creation of general InDesign catalog content and the deployment of active web site parts.

About NHP

NHP specialise in motor control, power distribution and automation systems, and with a total of 16 market categories, they are able to offer the Australian market the complete industrial electrical and automation solutions package.

With 25 branches and 24 regional locations throughout Australia and New Zealand, NHP's strong customer focus promises to meet any of the customer's needs on time and within budget.

www.nhp.com.au



Active web site parts will be created with the help of Perfon

About Perfon

Perfon is a 100% standard Product Information Management (PIM) solution for companies with a complex product structure or need for multi-channel, multi-language communication. With Perfon you get a single source of truth for product information which gives you control of all product data wherever they are applied. Perfon has a documented return on investment of less than a year.